

**Thank You For Your Support**



**THUMBS DOWN®**

*Golf Instruction Made Simple*

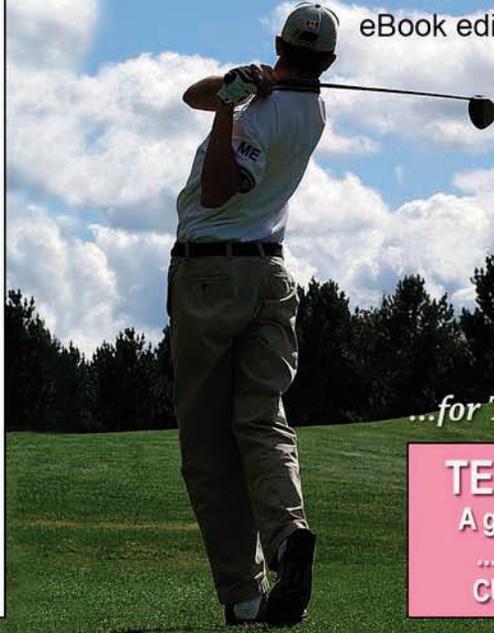


**Breast Cancer Awareness  
Using the Power of Golf**

## The Virtual Golf Lesson<sup>SM</sup>

Front Nine  
eBook edition

Ideal for:  
Lefties and Righties  
Men or Women  
All Ages



*...for Thumbs Up results*



**TEACH YOURSELF**

A golfer's *HOW TO* guide  
...for better ball striking.  
**CURE YOUR SLICE 1,2,3**

## **HERE'S WHAT THEY'RE SAYING**

***"The more you read about golf technique, the more you often become bogged down in meaningless jargon and excessive detail. So for me, Alan Martin's "Thumbs Down" method was an absolute revolution: it is clear, simple, mechanically sound ...and it WORKS! Not only have my scores fallen, I now feel as if for the first time I have a sound, self-correcting understanding of the golf swing that I can take on the course with me and use at any time."***

Landon Jones - Handicap Golfer  
Former editor, PEOPLE magazine.

***"It's almost golf for dummies. There are no big words or things people don't understand."***

Dan McCarthy - Head Professional  
Springdale Golf Club, Princeton, NJ

***"There's nothing not to like."***

Dan Pasternak - Head Professional  
Panther Valley Golf Club, Allamuchy, NJ

***"It's just Thumbs Up and Thumbs Down.  
What could be simpler?"***

Ken Dashow  
Radio Personality, Q1043 Classic Rock, NYC

What initially looks like a book is actually a **unique and more effective training aid** that's unlike anything available today, because you can use it while you practice, then on the course while you're playing  
**...legally under the rules of golf**

*For best results store the guide in **The Cardkeeper**, the clear vinyl pouch (see description on previous page). Attach it to your golf bag like a bag tag, or slip it into your back pocket with your scorecard, *it's your choice*. **Please do not read it on the course**, but keep it in sight and visible. Because you'll see it every time you reach for a club or keep your score, **it will remind you** of what to focus on as you hit the next shot. Visualize the pictures and remember the simple swing thoughts while you're warming up, practicing, *playing or just thinking about golf*.*

### **THAT'S WHY IT'S CALLED THE VIRTUAL GOLF LESSON.**

#### **ORDERING INFORMATION**

Call 609-448-2114 or email [AJM.ME@thumbsdown.info](mailto:AJM.ME@thumbsdown.info)  
On the web: [www.golfinstructionmadesimple.com](http://www.golfinstructionmadesimple.com)  
[www.freeiq.com/alanmartin](http://www.freeiq.com/alanmartin)

**Thumbs Down** - The Virtual Golf Lesson is a Trilogy of three editions. Each provides promotional value for your business:

**Front Nine** - It's the real life story about ME... an amateur with an out of control slice and the method I developed to square the golf club and fix it by myself.

**Back Nine** - Complete with Drills that teach the *Thumbs Down* method of better ball striking. Includes Do's and Don'ts. Designed to maximize your valuable practice time.

**Pro** - The complete Front and Back 9's. Teaches you *HOW TO* teach yourself to become a better ball striker. Video planned.

## **GIVE YOURSELF A VIRTUAL GOLF LESSON**

*...anytime, anywhere you need one*