

people, places in the news

New Jersey author
takes

‘Thumbs Down’ approach to golf

For years, New Jersey resident Alan Martin has studied the golf swing and analyzed the teachings of the best instructors in the game. Now, Martin is ready to share that knowledge.

In publishing his first book about the golf swing, titled *Thumbs Down*, Martin simplifies the mechanics of the golf swing and offers a simple step-by-step approach that will help any golfer improve his or her game.

For Martin, the publishing of the *Thumbs Down* booklet is the culmination of a lifelong dream.

“As an avid golfer, I experienced the same highs and lows that all players experience in the game,” he said. “As I analyzed



Alan Martin

more and more information about the golf swing, my mind was overwhelmed with thinking about the mechanics. I wanted to simplify things.”

And simplify the swing he has.

In his booklet, Martin provides simple keys to remember, making it easier for all golfers to excel.

It certainly has worked for him.

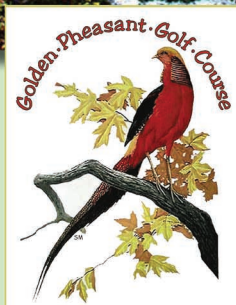
“In 1982 after moving to New Jersey, I got serious about the game by joining a club and playing consistently each weekend, nine months out of the year,” Martin explained. “The following year I joined my current course where my handicap has varied over time between a 7 and 11. For over 30 years I faded or sliced my shots. Since I learned ‘Thumbs Down’ in 1996 I consis-

tently end each season either an 8 or 9. I’m convinced that if my putting were better a 3-5 would easily be within reach.”

Martin has published two versions of the *Thumbs Down* booklet, a basic how-to preview edition and a more informative professional version, filled with various exercises and drills to help incorporate the thumbs-down theory into any player’s swing.

As a special introductory promotion through *New Jersey Golf Magazine*, Martin is offering the Professional Version of his booklet for just \$5 ... the booklet carries a retail price of \$20.

For more information, or to order the *Thumbs Down* instructional guide, call 609-448-4331 or visit Martin’s website at www.njyp.com/thumbsdown.htm.



Part of the Flying W Airport Resort
www.flyingwairport.com

- Championship 18-Hole Course
- Senior Discount
- Shotgun Starts/Outings Available
- Pro Shop/Clubhouse

(609) 267-4276

www.golfgoldenpheasant.com



**BUCK HILL
GOLF CLUB**

“best course in
the Poconos”

Golf Digest’s
Places to Play



GOLF DRIVE
BUCK HILL FALLS, PA
570-595-7730
www.buckhillfalls.com

- 27-hole Donald Ross designed championship course
- Full amenities
- PGA & LPGA professionals
- \$120/foursome (\$35/single)
Mon - Thurs thru 9/30/03 excl. holidays
- Golf and Country Club Memberships starting at \$675
- 30 min. from Delaware Water Gap Bridge